

ANDREI SHULGACH

Senior Product Designer (AI-First • Platforms)

andrei@shulgach.com

www.shulgach.design

SUMMARY

Senior Product Designer with a decade of experience designing platforms, tools, software, and data-driven products. Specialized in early-stage and evolving systems, complex workflows, dashboard-heavy UX, and building technology. AI-first in execution, using modern AI tools to accelerate research, ideation, and iteration speed while maintaining strong product judgment and UX fundamentals. Experienced partnering closely with engineering, data science, and marketing to ship efficiently in fast-moving environments.

EXPERIENCE

Cross Screen Media | Lead Product Designer

AUG 2021 - NOV 2025

- Led end-to-end design of a B2B analytics platform spanning audience discovery, media planning, and performance reporting for multi-million-dollar campaigns
- Redesigned the core audience builder into a real-time, drag-and-drop workflow for complex data modeling
- Designed scalable dashboards and reporting tools that enabled cross-platform campaign analysis for B2B marketing agencies
- Rebuilt design system with product, engineering, and marketing, accelerating product development across teams and brand

Cinegach Studios | Lead Product Designer

JAN 2023 - DEC 2023

- Designed and shipped AI/web-based platform that automated film shot list creation from scripts, reducing pre-production time
- Led discovery, research, and validation with working cinematographers to shape workflows around real on-set constraints
- Designed a data-dense shot list editor and planning system balancing automation with full manual control
- Collaborated closely with engineering through implementation and iteration, shipping a production-ready tool adopted on professional film and streaming productions

SlimUI | Unity Engine Tools Product Designer

JUN 2016 - DEC 2021

- Led design and development of five Unity developer tools, including the widely adopted Free-Cursor Controller, growing the user base to 40,000+ developers globally
- Designed modular cross-platform tools focused on usability, performance, and workflow efficiency for real-world productions
- Owned product UI/UX, branding, and visual identity across tools, websites, and marketing
- Iterated on products through developer feedback, user research, and long-term support to improve adoption and retention

SKILLS

AI-FIRST DESIGN

AI-Augmented Workflows • AI Tool Integration • AI-Prototyping
• AI Product Strategy • ML Model UX •

PRODUCT & STRATEGY

Product Design • Product Strategy • Design Leadership
• Roadmap Planning • Stakeholder Management • Design Ops

DESIGN CRAFT

UX Design • UI Design • Interaction Design • Design Systems
• Component Libraries • Visual Design • Brand Development

SPECIALIZED DOMAINS

SaaS Platforms • B2B • B2C • AI / ML Interfaces
• Data Visualization • Dashboard Design • Startups

RESEARCH & VALIDATION

User Research & Customer Interviews • Usability Testing
• Competitive Analysis • Users Personas

TOOLS & TECHNICAL

Figma • HTML / CSS • C# • GitHub / Source Control • React
• Node.js • REST APIs • Claude Code • Cursor • Agents • Vercel

EDUCATION

Harford Community College | Honors AS, Computer Science
Magna Cum Laude